

MANUEL GALINDO

Denton Tx
Galindobydesign.com
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USER-EXPERIENCE DESIGNER | PROJECT MANAGER | VISIONARY

UX designer that leverages Imagination to breathe authenticity into designs. Through thoughtful representation, crafting experiences that connect with users, ensures each design is both innovative and genuine. Currently looking for work that aligns with those principles

EDUCATION

University of North Texas: Denton TX

May 2024

Bachelor of Fine Art in Communication Design with a concentration in User-Experience Design double minor in Art history and Marketing GPA 3.6

PROFESSIONAL EXPERIENCE

Project Manager / Designer: SEEDS 2 EMPWER

August 2023 - Present

- coordinate the activities of seven research participants and eight researchers, orchestrating collaborative efforts to meet project deadlines and deliverables
- Formulate and execute a comprehensive visual identity strategy for the organization, integrating brand guidelines across various platforms to ensure consistency and brand recognition for the grant
- Execute payment processing and additional project responsibilities as required to support overall project objectives.

Creative Director: UNT User Experience Student Association

June 2023 - Present

- Create a visual identity system for the organization, encompassing brand assets and guidelines to establish a strong and recognizable brand presence across all channels.
- Lead and coordinate a team of two designers, overseeing project timelines, allocating tasks, and ensuring adherence to Branding
- Increased impressions by 360% while reaching 500+ students on 3 social media platforms.

Lead Student Assistant: UNT Educational Psychology

August 2021 - Present

- managing daily departmental operations, offering proficient support in office and on-campus activities, optimizing workflow efficiency, and fostering a conducive work environment.
- coordination of team schedules and in hiring and managing student assistants, collaborating closely with administrative management.
- Led the planning and execution of departmental events and meetings, employing effective facilitation techniques to foster collaboration and engagement among department staff

CORE COMPETENCIES

Leadership | Creative Direction | UX research | Marketing | Scheduling | Collaboration |

TECHNICAL SKILLS

Figma | Adobe CC | Miro | Mural | Axure | Balsamiq | Notion | google Data analytics | OMNI CMS

LANGUAGES

English (Reading, Writing, and Speaking) | Spanish (Reading, Speaking)

EXTRACURRICULARS AND INVOLVEMENT

UNT ELEVAR: peer mentor 2021- 2023 | Latinx Hispanic Student Union: member 2022-2024